

## **Other Dairy in South Africa**

Market Direction | 2023-09-26 | 21 pages | Euromonitor

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### **Report description:**

Despite the expectation of retail current value growth, all categories within other dairy are set to experience retail volume declines in 2023, as consumers prioritise essential food products over non-essential or luxury items. Economic challenges and soaring food prices have been leading to changes in consumer spending patterns, particularly during 2023, which have prompted individuals to allocate their budgets to staple food items, and reduce their spending on non-essential products.

Euromonitor International's Other Dairy in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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