

## **Other Dairy in Serbia**

Market Direction | 2023-09-27 | 18 pages | Euromonitor

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### **Report description:**

The return to pre-pandemic lifestyles is encouraging on-the-go consumption of other dairy products. Retail volume sales of chilled dairy desserts and chilled snacks are both benefitting from this trend, since they are considered good snacking options. Chilled snacks are particularly popular for on-the-go consumption. Coffee whiteners is expected to register the highest current value growth, although from a very small base.

Euromonitor International's Other Dairy in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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