

Other Dairy in Romania

Market Direction | 2023-09-27 | 21 pages | Euromonitor

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Report description:

Other dairy is seeing value growth driven by price hikes associated with elevated costs, while volume is in a slump due to consumers' weakened purchasing power in the inflationary context. Cream is the most important subcategory in other dairy, thus the challenges faced by cream are also impacting other dairy overall. Indeed, here we come back to the key point of price hikes, with locally produced cream suffering from the increased costs for raw milk, transportation, packaging, operations, logis...

Euromonitor International's Other Dairy in Romania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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OTHER DAIRY IN ROMANIA

KEY DATA FINDINGS

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Important category of cream faces cross-industry challenges, impacting the overall performance of other dairy

Plain condensed milk and coffee whiteners fare well, thanks to coffee trends

Local Fagaras and international cottage cheese share product variety

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A return to positive growth expected, with cream remaining a key component

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