

Other Dairy in Nigeria

Market Direction | 2023-09-26 | 21 pages | Euromonitor

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Report description:

Other dairy observes a marginal volume increase in 2023, rebounding from a notable decline experienced in 2022. Despite the persistently high inflationary conditions that contributed to the volume reduction in 2022, the growth rate in 2023 remains constrained. However, the rate of increase in unit prices for various categories is slower compared to the acceleration witnessed in 2022, even though the price escalation is still substantial. Adverse economic conditions, particularly the elevated inf...

Euromonitor International's Other Dairy in Nigeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Decline in condensed and evaporated milk attributed to inflationary conditions

Coffee whiteners thrive as economical dairy alternatives

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