

Other Dairy in New Zealand

Market Direction | 2023-09-26 | 21 pages | Euromonitor

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Report description:

Sales of coffee whiteners are low, and these products are losing favour amongst some consumers, who are moving to alternatives. During the pandemic, more consumers started to make higher quality coffee at home, moving away from instant to using coffee beans or ground coffee. Coffee whiteners did have a place in the market in the past, as these offered a non-dairy alternative to milk to make lattes or cappuccinos. However, the wide availability of plant-based milks, such as oat milk or almond mil...

Euromonitor International's Other Dairy in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Nestle continues to dominate condensed milk

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