

Other Dairy in Kenya

Market Direction | 2023-09-28 | 18 pages | Euromonitor

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Report description:

Value sales continue to be very low for other dairy in Kenya. That being said, it is expected that other dairy will register healthy volume growth in 2022, largely driven by increasing sales of cream, which continues to be the only product within other dairy that generates any significant sales.

Euromonitor International's Other Dairy in Kenya report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Table of Contents:

Other Dairy in Kenya
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List Of Contents And Tables

OTHER DAIRY IN KENYA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Healthy volume growth, though from low base

High price of cream constricts its consumer base

Condensed milk remains unpopular, despite its popularity in other African countries

PROSPECTS AND OPPORTUNITIES

Muted growth over forecast period

Expansion of modern grocery retailers may increase consumer base

Increase in refrigeration provides opportunity for chilled other dairy products

CATEGORY DATA

Table 1 Sales of Other Dairy by Category: Volume 2018-2023

Table 2 Sales of Other Dairy by Category: Value 2018-2023

Table 3 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 4 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 6 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 7 Distribution of Other Dairy by Format: % Value 2018-2023

Table 8 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 9 Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 10 □Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN KENYA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 17 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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