

## **Other Dairy in Japan**

Market Direction | 2023-09-25 | 22 pages | Euromonitor

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### **Report description:**

In 2023, other dairy is expected to suffer a significant decline in retail volume terms in Japan, as consumers have been tightening their belts in response to higher living costs. Other dairy manufacturers had already implemented price increases in 2022, but the costs of raw materials and energy continued to rise, making it inevitable that manufacturers raised prices again in 2023. For instance, major manufacturers such as Ezaki Glico Co Ltd, Megmilk Snow Brand Co Ltd, Morinaga Milk Industry Co...

Euromonitor International's Other Dairy in Japan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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