

## **Other Dairy in Italy**

Market Direction | 2023-09-26 | 25 pages | Euromonitor

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### **Report description:**

Having spiked during the Coronavirus (COVID-19) crisis, retail volume sales of other dairy products stabilised towards the end of the review period. Retail volume sales of other dairy were exceptionally high in 2020 as consumers spent more time cooking and baking at home during lockdowns. In 2021 and 2022, sales of cream and other dairy products that are typically used in cooking and baking declined as consumers spent longer periods outside of the home as COVID-19-related restrictions eased.

Euromonitor International's Other Dairy in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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