

Other Dairy in Hong Kong, China

Market Direction | 2023-09-25 | 21 pages | Euromonitor

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Report description:

The demand for and retail volume sales of other dairy products experienced decline even before the pandemic, primarily driven by a shift in consumer preference. Despite a year of respite in 2020, this shift was largely unaffected by the COVID-19 pandemic, which prompted a heightened focus on health and wellness amongst consumers. As a result, individuals have become more conscious of their dietary choices and are actively seeking products that align with their health goals, and retail volume dec...

Euromonitor International's Other Dairy in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Other Dairy in Hong Kong, China
Euromonitor International
September 2023

List Of Contents And Tables

OTHER DAIRY IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumer shift towards healthier alternatives reflects in declining demand for other dairy products

Rising unit prices drive consumer shift towards private label

PROSPECTS AND OPPORTUNITIES

Promising prospects for foodservice consumption, as cafes and Cha Chaa Teng drive demand

Adapting other dairy products to the health and wellness trend

CATEGORY DATA

Table 1 Sales of Other Dairy by Category: Volume 2018-2023

Table 2 Sales of Other Dairy by Category: Value 2018-2023

Table 3 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 4 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 5 Sales of Cream by Type: % Value 2018-2023

Table 6 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 7 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 8 Distribution of Other Dairy by Format: % Value 2018-2023

Table 9 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 10 □Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 11 □Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 17 Penetration of Private Label by Category: % Value 2018-2023

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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