

Other Dairy in Greece

Market Direction | 2023-09-26 | 21 pages | Euromonitor

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Report description:

The consumption of cream has decreased, with prices increasing, leading consumers to reduce their purchases. In addition to high price points, consumers have turned to healthier options, so they are looking for alternative creams that are better for health and contain less fat. Condensed and evaporated milk is also continuing on a declining trend.

Euromonitor International's Other Dairy in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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OTHER DAIRY IN GREECE

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Cream, condensed and evaporated milk struggle in line with rising health trends

New products in chilled dairy desserts focus on flavour variants and on-the-go consumption

Arla's high-protein and low-fat cottage cheese provides health benefits

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SOURCES

Summary 1 Research Sources

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