

Other Dairy in Germany

Market Direction | 2023-09-26 | 22 pages | Euromonitor

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Report description:

In recent years, Germany has witnessed an increasing trend towards the development of protein-enriched dairy desserts. The growing segment is being driven by the rising demand for healthier and more nutritious food options among local consumers, particularly those seeking to improve their protein intake. Players are responding to this demand by introducing innovative products that combine the indulgence of desserts with the benefits of protein supplementation.

Euromonitor International's Other Dairy in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
September 2023

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OTHER DAIRY IN GERMANY

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