

## **Other Dairy in France**

Market Direction | 2023-09-26 | 22 pages | Euromonitor

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### **Report description:**

While cream is one of the most important and traditional products within other dairy, retail volume sales are declining in line with another rise in the average unit price. While cream remains a mainstay of French cooking, stronger demand is being hindered by rising prices, thereby forcing some consumers to search for more affordable alternatives. In addition, the category is difficult to launch innovative options, except for in packaging, but new product launches are rare. Despite its high fat...

Euromonitor International's Other Dairy in France report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
September 2023

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