

## **Other Dairy in Finland**

Market Direction | 2023-09-26 | 20 pages | Euromonitor

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### **Report description:**

Other dairy in Finland continues to see normalisation, following the jump in consumption during COVID-19, when consumers were cooking and eating more meals at home. The quark and protein boom seen in the review period is stabilising; however, high in protein quark products continue to be trendy, and viewed positively for their health benefits. Valio even offers health and wellness-related calculators on its website, allowing consumers to see levels of protein and calcium. Unit prices were driven...

Euromonitor International's Other Dairy in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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