

## **Other Dairy in Estonia**

Market Direction | 2023-09-26 | 18 pages | Euromonitor

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### **Report description:**

Other dairy continues to be a sizeable product area, largely supported by the popularity of cream and fromage frais and quark. In 2023, it is expected to register minimal constant value growth and moderate volume growth. In 2023, chilled desserts is expected to be the best performing product, though from a small base. Tere leads in chilled desserts and continues to innovate, including following health trends such as added protein, with its salted caramel flavoured pudding, FIT. Chilled snacks is...

Euromonitor International's Other Dairy in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Tere leads thanks to its strong brand awareness, reputation for quality and accessible prices

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