

## **Other Dairy in Egypt**

Market Direction | 2023-09-26 | 19 pages | Euromonitor

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### **Report description:**

Other Dairy retail volume sales are suffering in 2023 following the huge price increase, up by more than 60%. These increases were due to the rise in prices of raw materials, such as powder milk and sugar, as its mostly imported. In addition, the devaluation of the Egyptian pound impacted prices. Coffee whiteners witnessed the smallest decrease and the best performance, as its consumers are loyal and find it hard to switch to milk. However, the increase of coffee prices did have a slight negativ...

Euromonitor International's Other Dairy in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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