

Other Dairy in Bulgaria

Market Direction | 2023-09-25 | 21 pages | Euromonitor

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Report description:

In 2023, chilled dairy desserts and chilled snacks started to see consumption recover after the previous year's decline, whilst other categories remain in decline. Current value growth was driven by further inflation and price growth, especially at the beginning of the year. Only shelf stable dairy desserts continue to decrease both in volume and value sales, due to the increasing trend toward fresh products and consumer's concerns about the preservatives used in this category. Fewer and fewer b...

Euromonitor International's Other Dairy in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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