

Other Dairy in Australia

Market Direction | 2023-09-26 | 23 pages | Euromonitor

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Report description:

Sales of chilled dairy desserts have been declining in volume terms, with consumers making their preferences clear about which types of food they want to purchase. Currently, such desserts are facing strong competition from snacks categories that fulfil a similar role, such as ice cream. Compared with ice cream, chilled dairy desserts have limited product variety, and also lack shelf space in supermarkets. Other competition comes from yoghurt, which is perceived by consumers to be a healthier al...

Euromonitor International's Other Dairy in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2023

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