

Other Dairy in Argentina

Market Direction | 2023-09-25 | 20 pages | Euromonitor

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Report description:

In 2022, cream was the most dynamic in retail volume terms among other dairy, and it is set to record another expansion in 2023. The good performance is explained by launches over the review period, leading to a stronger supply, with new pack sizes and healthier alternatives available in modern grocery retailers and small local grocers. The leader Mastellone expanded its portfolio with reduced fat options and whipping and cooking alternatives towards the end of the review period.

Euromonitor International's Other Dairy in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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