

New Concepts in Consumer Foodservice

Global Strategy | 2023-09-26 | 27 pages | Euromonitor

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Report description:

In the wake of the pandemic, the return to in-person dining has spurred reimagining the restaurant experience, with sustainability and the use of technology gaining relevance in the consumer mindset. Emerging restaurant concepts are increasingly integrating tech throughout the customer journey, addressing consumer desires and operational hurdles. This report explores how these innovations meet evolving consumer expectations, paving the way for reshaping the future of consumer foodservice.

Euromonitor International's New Concepts in Consumer Foodservice global briefing offers an insight into to the size and shape of the Consumer Foodservice market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading operators and brands, offers strategic analysis of key factors influencing the operating environment - be they economic/lifestyle influences, new foodservice concepts, outlet locations, menu innovation or format development. The entire industry is considered, including both chained and independent operators. Forecasts illustrate how the market is set to change and what is the criteria for success.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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