

## **Herbal/Traditional Products in Kazakhstan**

Market Direction | 2023-09-29 | 23 pages | Euromonitor

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### **Report description:**

Herbal/traditional products is a quite stable category in Kazakhstan, with no dramatic developments. However, drugs for the treatment of the genitourinary system, antitussives and liver and throat are being sold more widely and actively in the country. In general, most categories are projected to see retail volume and current value growth 2023, and higher retail volume sales compared with 2019 pre-Coronavirus (COVID-19) levels. However, the market sizes of herbal/traditional cough, cold and alle...

Euromonitor International's Herbal/Traditional Products in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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