

## **Fine Wines/Champagne and Spirits in Australia**

Market Direction | 2023-09-26 | 20 pages | Euromonitor

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### **Report description:**

Despite the disruption from the pandemic over the last three years, fine wine/champagne and spirits managed to post steady growth in Australia throughout this period, due to the strong demand for retail products to be enjoyed at home during the lockdown period as hometainment took hold. Nevertheless, value sales of fine wines/champagne and spirits continued to rise in 2023, increasing by 6% to total AUD1.3 billion, as a result of consumers' desire to make the most of life after the pandemic. Soc...

Euromonitor International's Fine Wines/Champagne and Spirits in Australia report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2023

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Fine wines sees the most significant value sales in the last year of the review period

Fine wines/champagne and spirits is led by Moët Hennessy Australia Pty Ltd in 2022

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