

Drinking Milk Products in Uruguay

Market Direction | 2023-09-28 | 18 pages | Euromonitor

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Report description:

After a decline in supply in 2022, improved milk production is pushing retail volume sales back into growth in 2023. Conflict between the leader supplier Cooperativa Nacional de Productores de Leche (Conaprole) and trade unions reduced the supply of raw milk, which negatively impacted the production and distribution of many dairy products, notably fresh milk. Dry weather also limited raw milk production in 2022 leading to a shortage of raw materials, although the situation is much improved in 20...

Euromonitor International's Drinking Milk Products in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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