

Drinking Milk Products in the Czech Republic

Market Direction | 2023-09-26 | 20 pages | Euromonitor

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Report description:

The rising purchase price of milk over 2022, motivated farmers to increase production. This increase was reflected on the consumer's side, with retail milk volume increasing in 2022. This was partly the result of population increase, with almost half a million Ukrainian refugees coming to the Czech Republic, purchasing milk since it is a basic and essential food for many. As such, even the price increase did not impact retail volume sales. While high inflation has led to some consumers spending...

Euromonitor International's Drinking Milk Products in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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