

Drinking Milk Products in Spain

Market Direction | 2023-09-26 | 22 pages | Euromonitor

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Report description:

In 2022 inflation, which was exacerbated by Russia's war in Ukraine and a national transportation strike, negatively affected per capita milk consumption in Spain. As such, sales of milk saw a decline in retail volume terms in 2022. Moreover, a decrease in volume production resulted in a rise in the price of milk at origin. Farmers, who were suffering from the soaring price of livestock feed, as well as increased production costs, were forced to cut production volumes. The modification of the Fo...

Euromonitor International's Drinking Milk Products in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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