

Drinking Milk Products in South Africa

Market Direction | 2023-09-26 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

As the prices of food have been soaring, retailers are focused on bringing consumers the lowest prices possible for essential products such as drinking milk products. This means that farmers and producers do not really have much room to increase their prices even as the costs of manufacturing increase. Furthermore, loadshedding (rolling blackouts) means that manufacturers have had to invest in backup energy supplies, and deal with the spoilage of milk which cannot be processed before it is too l...

Euromonitor International's Drinking Milk Products in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

Table of Contents:

Drinking Milk Products in South Africa

Euromonitor International

September 2023

List Of Contents And Tables

DRINKING MILK PRODUCTS IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price increases and rolling blackouts drive strong volume decline for fresh milk

Private label performs well, as consumers look for the lowest prices

Non-essential categories fail to achieve volume growth as disposable income falls

PROSPECTS AND OPPORTUNITIES

Production and costs set to be impacted by weather conditions and rolling blackouts

Further switch from fresh to shelf stable milk, and away from non-essential products

Private label expected to maintain its lead as consumers look to save

CATEGORY DATA

Table 1 Sales of Drinking Milk Products by Category: Volume 2018-2023

Table 2 Sales of Drinking Milk Products by Category: Value 2018-2023

Table 3 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023

Table 4 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Drinking Milk Products: % Value 2019-2023

Table 6 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023

Table 7 Distribution of Drinking Milk Products by Format: % Value 2018-2023

Table 8 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028

Table 9 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028

Table 10 □Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN SOUTH AFRICA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Penetration of Private Label by Category: % Value 2018-2023

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Drinking Milk Products in South Africa

Market Direction | 2023-09-26 | 21 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €825.00 |
| | Multiple User License (1 Site) | €1650.00 |
| | Multiple User License (Global) | €2475.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2026-03-11"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com