

Drinking Milk Products in Slovenia

Market Direction | 2023-09-28 | 19 pages | Euromonitor

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Report description:

Shelf-stable milk is growing at a faster rate than fresh milk. Driven by hectic lifestyles and limited time, consumers are increasingly opting to buy milk in bulk that they can keep on their shelves at home until it is consumed thanks to its longer shelf life. This type of purchasing behaviour also enables consumers to make cost savings. Bulk buying is also timesaving as consumers do not need to visit the store on a daily basis.

Euromonitor International's Drinking Milk Products in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
September 2023

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DRINKING MILK PRODUCTS IN SLOVENIA

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Ongoing appreciation of local producers and their products that initially took root during the height of the pandemic

Soaring unit prices boost demand for private label as consumers seek to economise on daily essentials

PROSPECTS AND OPPORTUNITIES

Growing awareness of the healthy attributes of goat milk boost consumer demand, especially for products of local players

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SOURCES

Summary 1 Research Sources

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