

Drinking Milk Products in Slovakia

Market Direction | 2023-09-27 | 20 pages | Euromonitor

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Report description:

Drinking milk products in Slovakia saw a sluggish performance in retail volume terms in 2023, continuing the trend of the previous year. This was partly due to high raw milk and energy costs, which had a negative impact on retail prices. This led to a decrease in demand amongst price sensitive consumers who also limited potential wastage by shopping more frequently. In addition, the slow recovery of foodservice industry after the pandemic had a negative impact on retail performance.

Euromonitor International's Drinking Milk Products in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Private label continues to grow

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SOURCES

Summary 1 Research Sources

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