

Drinking Milk Products in New Zealand

Market Direction | 2023-09-26 | 21 pages | Euromonitor

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Report description:

The dairy industry is one of the largest producers of carbon emissions in the world, so the onus is on this industry to be amongst the leaders in terms of climate action. To combat the impact of dairy farming on the environment, Fonterra and Nestle are developing the first carbon-neutral dairy farm in New Zealand. The goal is to cut emissions by 30% by 2027, and reach net zero emissions within the next decade. The project encompasses more than simply reducing emissions, as it also focuses on giv...

Euromonitor International's Drinking Milk Products in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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