

Drinking Milk Products in Hungary

Market Direction | 2023-09-26 | 22 pages | Euromonitor

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Report description:

In November 2022, the government placed a price cap on selected basic food, and the regulation was extended until 30 June 2023. The 2.8% fat content UHT cow milk was among the food with frozen prices, leading to minimal single-digit growth for the product, while the retail volume sales were in double-digits, despite many retail stores limiting the amount that could be purchased during one shop.

Euromonitor International's Drinking Milk Products in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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