

Drinking Milk Products in Dominican Republic

Market Direction | 2023-09-26 | 18 pages | Euromonitor

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Report description:

Drinking milk is expected to register moderate current value and volume growth. However, inflation is still an issue and consumers are expected to continue to be highly price sensitive and prioritise value for money. Flavoured milk drinks is expected to register the highest current value growth, though from a low base.

Euromonitor International's Drinking Milk Products in Dominican Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Local player Rica continues to dominate

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