

Drinking Milk Products in Costa Rica

Market Direction | 2023-09-26 | 18 pages | Euromonitor

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Report description:

While current value sales are expected to increase, volume sales are expected to register a marginal fall, as rising prices, as well as lower local production, has an impact. Increased costs for feed, fertilisers and fuel has forced some dairy operators to shut down and is also resulting in increased prices for consumers. With consumers being highly price sensitive, milk sold in tetra packs, which are more affordable, are increasingly popular.

Euromonitor International's Drinking Milk Products in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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