

Drinking Milk Products in Cameroon

Market Direction | 2023-09-26 | 20 pages | Euromonitor

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Report description:

Packaged fresh milk remains a niche product in Cameroon for several reasons. One of the primary factors is the absence of a dairy processing plant, despite the country's annual production of over 270,000 tonnes of fresh cow milk. It is important to note that there is an annual deficit of 130,000 tonnes in the country. Additionally, the demand for packaged fresh milk is quite low due to a strong preference for powder milk. This preference for powder milk further discourages investment in the prod...

Euromonitor International's Drinking Milk Products in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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