

Drinking Milk Products in Bolivia

Market Direction | 2023-09-26 | 19 pages | Euromonitor

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Report description:

In 2023, Bolivian society again resumed daily life as it was before the pandemic, with people out and about more, as a result. This is expected to result in less drinking milk being consumed at home and this is expected to dampen volume sales, despite an increase in single-serve formats, which are regularly consumed by school children. In addition, with many public schools providing free breakfast, including drinking milk, this also dampen volume sales through retail channels.

Euromonitor International's Drinking Milk Products in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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