

Drinking Milk Products in Azerbaijan

Market Direction | 2023-09-25 | 19 pages | Euromonitor

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Report description:

Price growth in drinking milk is stabilizing in 2023 following the rapid increase in prices of drinking milk products. Still, milk is a staple product in the country and consumption therefore remains on an even keel, even in periods of high inflation. Shelf stable or UHT milk accounts for most retail volume and current value sales in drinking milk in Azerbaijan, with fresh milk only accounting for about half the retail volume sales of UHT milk.

Euromonitor International's Drinking Milk Products in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Flavoured Milk Drinks, Milk, Powder Milk.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Drinking Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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