

Digestive Remedies in Australia

Market Direction | 2023-09-25 | 25 pages | Euromonitor

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Report description:

Diarrhoeal remedies is set to see solid growth in Australia in 2023, with more Australians finding themselves in need of such products compared with previous years. Australians are spending more time outside the home, and are once again vulnerable to the spread of gastroenteritis in public places, especially public toilets. People are also at risk of catching the virus when dining outside the home or eating takeaway food, as not every foodservice outlet has ideal hygiene, and may spread bacteria...

Euromonitor International's Digestive Remedies in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Hydralyte outpaces growth of many competing brands and dominates diarrhoeal remedies

Antacids and laxatives are key categories, as health issues are on the rise for Australians

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Self-medication/self-care and preventive medicine

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