

## **Dietary Supplements in Kazakhstan**

Market Direction | 2023-09-29 | 25 pages | Euromonitor

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### **Report description:**

Dietary Supplements in Kazakhstan remains an attractive proposition for manufacturers and distributors in 2023, as their prices are not regulated by the Tariff Regulatory Authority. Dietary supplements continues to grow healthily in retail volume and current value terms towards the end of the review period and the category remains quite high margin. Importantly, dietary supplements are aggressively advertised, as they are not bound by the Advertising Act.

Euromonitor International's Dietary Supplements in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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