

## **Dietary Supplements in Guatemala**

Market Direction | 2023-09-29 | 23 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
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### **Report description:**

Towards the end of the review period, direct seller Herbalife launched a new product called Immunity Essentials. This supplement can be mixed into water, tea or other drinks, and is taken once a day to support the functioning of the immune system. It is formulated with a fermented yeast concentrate, and also contains zinc, vitamin C and vitamin D. The product is expected to perform well in the market, given the familiarity of many Guatemalan consumers with Herbalife products. Moreover, awareness...

Euromonitor International's Dietary Supplements in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Euromonitor International  
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