

## **Dietary Supplements in Georgia**

Market Direction | 2023-09-29 | 23 pages | Euromonitor

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### **Report description:**

Dietary supplements are expected to register a decline in volume sales in 2023. The boon from the pandemic is long over. Also, inflation and economic uncertainty leads to consumers cutting back on non-essential consumer health products. That being said, some supplements, such as probiotic supplements perform strongly. Many consumers started taking probiotic supplements during the pandemic and continue to do so, with probiotics supplements expected to register a further volume increase in 2023. D...

Euromonitor International's Dietary Supplements in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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September 2023

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