

Dermatologicals in Indonesia

Market Direction | 2023-09-28 | 22 pages | Euromonitor

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Report description:

In Indonesia, according to data from the Indonesian Paediatrician Association (IDAI), around 7-35% of babies aged 6-12 months experience nappy (diaper) rash. With Indonesia's population, that means between two million and 10 million babies suffer from nappy (diaper) rash. The pH level of babies' skin is higher than that of adults, and it dries out more readily. This is what encourages the growth of harmful bacteria, and babies are therefore susceptible to nappy (diaper) rash. This is expected to...

Euromonitor International's Dermatologicals in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Although store-based retail maintains its dominance, e-commerce continues to rise

Strengthening competition in topical germicides/antiseptics

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Risk of candida auris fungus in Indonesia, which will drive sales of topical antifungals

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