

Dairy Products and Alternatives in Uganda

Market Direction | 2023-09-27 | 30 pages | Euromonitor

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Report description:

While the challenges posed by the COVID-19 pandemic have largely receded in 2023 in line with restrictions having eased in 2022, the dairy industry is now facing new challenges. Drought and inflation have emerged as significant challenges, influencing milk production and prices across the country. These issues have led many consumers to economise and limit or cut out their spending on dairy products where possible. Meanwhile, ongoing trade challenges persist between Uganda and Kenya as Kenya see...

Euromonitor International's Dairy Products and Alternatives in Uganda report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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