

Dairy Products and Alternatives in Sweden

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Report description:

Following the outbreak of COVID-19, sales have continued to normalise, with Swedes ventured back to their workplaces, and eating out more often. However, the unit prices hikes seen in 2022, continued to grow in 2023, driven by the inflation and increasing production costs. As such, consumers continued to adapt their shopping habits, with reduced disposable budgets seeing many cut down on their purchases, buying private label or buying goods when on price promotions. However, there were differenc...

Euromonitor International's Dairy Products and Alternatives in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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