

## **Dairy Products and Alternatives in Sri Lanka**

Market Direction | 2023-09-27 | 36 pages | Euromonitor

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### **Report description:**

Amidst dollar shortages and central bank constraints, dairy product imports into the country has decreased in 2023 as Sri Lanka's government is striving for self-sufficiency. Despite the economic crisis, key players are achieving notable revenue growth. However, challenges have arisen from rupee depreciation, inflation, higher costs, and import regulation shifts. Despite this, the industry sees potential with the right incentives and policies.

Euromonitor International's Dairy Products and Alternatives in Sri Lanka report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
September 2023

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