

## **Dairy Products and Alternatives in South Korea**

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### **Report description:**

In 2023, dairy products and alternatives in South Korea is set to experience growth in retail current value terms, primarily driven by inflationary factors, which have been affecting the global dairy market. The country's unique milk pricing system, which is updated annually based on farmers' production costs and the national inflation rate, has further contributed to the increase in the price of milk, especially impacting dairy products processed with locally-produced raw milk. In this relative...

Euromonitor International's Dairy Products and Alternatives in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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