

## **Dairy Products and Alternatives in South Africa**

Market Direction | 2023-09-26 | 71 pages | Euromonitor

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### **Report description:**

2023 has been a tough financial year for consumers, with double-digit food inflation, rising interest rates, and rolling blackouts. Several categories within dairy products and alternatives are set to record double-digit retail current value growth due to inflation, but inflation will also contribute to declining volume sales in most categories. Consumers have been prioritising housing and transport, leaving their food budget as the area where cuts have been made to make ends meet. This has mean...

Euromonitor International's Dairy Products and Alternatives in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

September 2023

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