

## **Dairy Products and Alternatives in Norway**

Market Direction | 2023-09-28 | 65 pages | Euromonitor

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### **Report description:**

In 2023, dairy products and alternatives in Norway is seeing several shifts. With a palpable decrease in at-home consumption, there is a discernible downturn in retail volume for traditional dairy products. This, coupled with the rising tide of plant-based contenders, has reshaped the competitive landscape of the Norwegian dairy market.

Euromonitor International's Dairy Products and Alternatives in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Dairy Products and Alternatives in Norway  
Euromonitor International  
September 2023

List Of Contents And Tables

### **DAIRY PRODUCTS AND ALTERNATIVES IN NORWAY**

#### **EXECUTIVE SUMMARY**

Dairy products and alternatives in 2023: The big picture  
Key trends in 2023  
Competitive Landscape  
Channel developments  
What next for dairy products and alternatives?

#### **MARKET DATA**

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023  
Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023  
Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023  
Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023  
Table 5 Penetration of Private Label by Category: % Value 2018-2023  
Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023  
Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028  
Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **BABY FOOD IN NORWAY**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Other baby food bucks negative growth trend  
Accelerated shift towards convenience and authenticity  
Nestle holds on to its steady grip on Norway's baby food market

#### **PROSPECTS AND OPPORTUNITIES**

Overall decline set to persist, with other baby food remaining notable exception  
Consumer focus on convenience and transparency will persist  
Private label and premiumisation to expand within baby food

#### **CATEGORY DATA**

Table 9 Sales of Baby Food by Category: Volume 2018-2023  
Table 10 Sales of Baby Food by Category: Value 2018-2023  
Table 11 Sales of Baby Food by Category: % Volume Growth 2018-2023  
Table 12 Sales of Baby Food by Category: % Value Growth 2018-2023  
Table 13 Sales of Growing-Up Milk Formula by Age: % Value 2018-2023  
Table 14 NBO Company Shares of Baby Food: % Value 2019-2023  
Table 15 LBN Brand Shares of Baby Food: % Value 2020-2023  
Table 16 Distribution of Baby Food by Format: % Value 2018-2023  
Table 17 Forecast Sales of Baby Food by Category: Volume 2023-2028  
Table 18 □Forecast Sales of Baby Food by Category: Value 2023-2028

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Table 19 □Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 20 □Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

## BUTTER AND SPREADS IN NORWAY

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Appetite for butter and spreads declines

Margarine and spreads sees some benefit from diversification

Mills continues to reign amid evolving competition

### PROSPECTS AND OPPORTUNITIES

Butter and spreads to see persistent though slowing decline

Vegan positioning as the vanguard of innovation

A push towards organic and locally-sourced premium products

### CATEGORY DATA

Table 21 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 22 Sales of Butter and Spreads by Category: Value 2018-2023

Table 23 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 24 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 25 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 26 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 27 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 28 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 29 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 30 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028

Table 31 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

## CHEESE IN NORWAY

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Return to foodservice negatively impacts consumption of cheese at home

Vegan alternatives present competitive threat to dairy-based cheese

TINE SA stays ahead of the rest

### PROSPECTS AND OPPORTUNITIES

Cheese to see a slowdown in decline though will remain challenged by plant-based alternatives

The rise and refinement of spreadable cheese

Foodservice's resurgence to remain cautious

### CATEGORY DATA

Table 32 Sales of Cheese by Category: Volume 2018-2023

Table 33 Sales of Cheese by Category: Value 2018-2023

Table 34 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 35 Sales of Cheese by Category: % Value Growth 2018-2023

Table 36 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 37 Sales of Soft Cheese by Type: % Value 2018-2023

Table 38 Sales of Hard Cheese by Type: % Value 2018-2023

Table 39 NBO Company Shares of Cheese: % Value 2019-2023

Table 40 LBN Brand Shares of Cheese: % Value 2020-2023

Table 41 □Distribution of Cheese by Format: % Value 2018-2023

Table 42 □Forecast Sales of Cheese by Category: Volume 2023-2028

Table 43 □Forecast Sales of Cheese by Category: Value 2023-2028

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Table 44 ☐Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 45 ☐Forecast Sales of Cheese by Category: % Value Growth 2023-2028

## DRINKING MILK PRODUCTS IN NORWAY

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Waning consumer interest in most drinking milk products

Sustainability takes centre stage

Tine still dominates

### PROSPECTS AND OPPORTUNITIES

Cow's milk to decline as flavoured milk drinks rises

Plant-Based milk's competitive threat set to intensify

Flavoured milk drinks benefits from multi-level appeal

### CATEGORY DATA

Table 46 Sales of Drinking Milk Products by Category: Volume 2018-2023

Table 47 Sales of Drinking Milk Products by Category: Value 2018-2023

Table 48 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023

Table 49 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Drinking Milk Products: % Value 2019-2023

Table 51 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023

Table 52 Distribution of Drinking Milk Products by Format: % Value 2018-2023

Table 53 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028

Table 54 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028

Table 55 ☐Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028

Table 56 ☐Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

## YOGHURT AND SOUR MILK PRODUCTS IN NORWAY

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Yoghurt and sour milk suffers from consumer shifts

Tine SA remains leading NBO with its Tine brand dominating brands in 2023

New entrants characterised by sugar reduction and packaging amplification

### PROSPECTS AND OPPORTUNITIES

Yoghurt and sour milk products to see positive growth

Innovation expected in product ranges and packaging

E-Commerce and discounters channels to gain further ground

### CATEGORY DATA

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 58 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 60 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 61 Sales of Flavoured Yoghurt by Flavour: Rankings 2018-2023

Table 62 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023

Table 63 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 64 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028

Table 66 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028

Table 67 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028

Table 68 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

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## OTHER DAIRY IN NORWAY

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Other dairy sees varied growth patterns in 2023

The rise of plant-based alternatives

Health trends impact several products within other dairy

#### PROSPECTS AND OPPORTUNITIES

Other dairy to see overall decline despite optimistic outlook for dairy desserts

Innovation will cater to evolving consumer trends

Growth guaranteed for e-commerce and discounters

#### CATEGORY DATA

Table 69 Sales of Other Dairy by Category: Volume 2018-2023

Table 70 Sales of Other Dairy by Category: Value 2018-2023

Table 71 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 72 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 73 Sales of Cream by Type: % Value 2018-2023

Table 74 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 75 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 76 Distribution of Other Dairy by Format: % Value 2018-2023

Table 77 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 78 □Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 79 □Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 80 □Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

## PLANT-BASED DAIRY IN NORWAY

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

As plant-based milk falls, yoghurt and cheese continue to surge in 2023

Danone continues to lead with Alpro

The rise of plant-based yoghurt

#### PROSPECTS AND OPPORTUNITIES

Plant-based dairy to go from strength to strength

Tine's calculated countermove with Gyr

Plant-based cheese to continue to rise despite significant challenges

#### CATEGORY DATA

Table 81 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 82 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 83 Sales of Other Plant-Based Milk by Type: % Value 2020-2023

Table 84 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 85 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 86 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 87 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 88 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

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