

Dairy Products and Alternatives in Malaysia

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Report description:

Baby food continues to be adversely affected by falling birth rates, economic difficulties, breastfeeding and home-cooked alternatives and variances in distribution. Dried and prepared baby food can be easily replaced by home-cooked food, while rising unit prices force parents to look for cheaper milk formulae or complement with breast milk for economy reasons.

Euromonitor International's Dairy Products and Alternatives in Malaysia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Dairy Products and Alternatives in Malaysia

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List Of Contents And Tables

DAIRY PRODUCTS AND ALTERNATIVES IN MALAYSIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 5 Penetration of Private Label by Category: % Value 2018-2023

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN MALAYSIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Baby food experiences positive, if moderate, retail volume growth in 2023

Convenience and economic factors inform family sizes and demand trends

Players recalibrate strategies to gain competitive advantages in 2023

PROSPECTS AND OPPORTUNITIES

Rising appreciation of growing-up milk formula as a convenient, nutritious and affordable option

New entrants and launches to add dynamism to baby food over the forecast period

Existing players set to compete intensively in the premium segment

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2018-2023

Table 10 Sales of Baby Food by Category: Value 2018-2023

Table 11 Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 12 Sales of Baby Food by Category: % Value Growth 2018-2023

Table 13 Sales of Growing-Up Milk Formula by Age: % Value 2018-2023

Table 14 NBO Company Shares of Baby Food: % Value 2019-2023

Table 15 LBN Brand Shares of Baby Food: % Value 2020-2023

Table 16 Distribution of Baby Food by Format: % Value 2018-2023

Table 17 Forecast Sales of Baby Food by Category: Volume 2023-2028

Table 18 □Forecast Sales of Baby Food by Category: Value 2023-2028

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Table 19 □Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 20 □Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

BUTTER AND SPREADS IN MALAYSIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Return to pre-pandemic norms dampens retail volume growth in 2023, although price rises boost retail current value growth

Low awareness continues to restrict potential of cooking fats

Players continue to focus on distribution in 2023

PROSPECTS AND OPPORTUNITIES

Butter is predicted to see moderate but gradually rising retail volume and value growth as cooking fats continues to decline over the forecast period

Margarine and spreads set to drive growth in the category

Existing players to strengthen distribution strategies over the forecast period

CATEGORY DATA

Table 21 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 22 Sales of Butter and Spreads by Category: Value 2018-2023

Table 23 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 24 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 25 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 26 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 27 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 28 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 29 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 30 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028

Table 31 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

CHEESE IN MALAYSIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

New product launches push sales of processed cheese in 2023

Spreadable cheese benefits from the expansion of premium supermarkets

Hard cheese and soft cheese suffer from competition with processed cheese in 2023

PROSPECTS AND OPPORTUNITIES

Hard and soft cheese set to see positive demand trajectories over the forecast period

New products, packaging sizes and marketing and promotion to stimulate interest in cheese

Wider distribution required for spreadable cheese to emerge as a strong category

CATEGORY DATA

Table 32 Sales of Cheese by Category: Volume 2018-2023

Table 33 Sales of Cheese by Category: Value 2018-2023

Table 34 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 35 Sales of Cheese by Category: % Value Growth 2018-2023

Table 36 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 37 Sales of Soft Cheese by Type: % Value 2018-2023

Table 38 Sales of Hard Cheese by Type: % Value 2018-2023

Table 39 NBO Company Shares of Cheese: % Value 2019-2023

Table 40 LBN Brand Shares of Cheese: % Value 2020-2023

Table 41 □Distribution of Cheese by Format: % Value 2018-2023

Table 42 □Forecast Sales of Cheese by Category: Volume 2023-2028

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Table 43 ☐Forecast Sales of Cheese by Category: Value 2023-2028

Table 44 ☐Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 45 ☐Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DRINKING MILK PRODUCTS IN MALAYSIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Category growth potential stimulates aggressive new product development

Players look to investments in production and marketing to gain a competitive edge

Players expand their distribution reach in drinking milk products

PROSPECTS AND OPPORTUNITIES

New sugar tax may impact demand over the forecast period

Players to leverage production and distribution advantages

New strategies to improve efficiencies

CATEGORY DATA

Table 46 Sales of Drinking Milk Products by Category: Volume 2018-2023

Table 47 Sales of Drinking Milk Products by Category: Value 2018-2023

Table 48 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023

Table 49 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Drinking Milk Products: % Value 2019-2023

Table 51 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023

Table 52 Distribution of Drinking Milk Products by Format: % Value 2018-2023

Table 53 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028

Table 54 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028

Table 55 ☐Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028

Table 56 ☐Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

YOGHURT AND SOUR MILK PRODUCTS IN MALAYSIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flavoured yoghurt gains traction but drinking yoghurt dominates

Ongoing new product development to sustain the demand for yoghurt

Yoghurt players expand distribution and shelf space and invest in marketing and promotions to reach out to consumers in 2023

PROSPECTS AND OPPORTUNITIES

Yoghurt is set to develop and grow over the forecast period

Players to introduce new and reformulated products to add value

Yoghurt to see foodservice and distribution developments

CATEGORY DATA

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 58 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 60 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 61 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023

Table 62 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 63 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 64 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028

Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028

Table 66 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028

Table 67 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

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OTHER DAIRY IN MALAYSIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Higher prices limit the demand for condensed and evaporated milk

Foodservice sales continue to recover as consumers resume pre-pandemic lifestyles

Players look to tap into the growing health and wellness trend

PROSPECTS AND OPPORTUNITIES

Higher prices to limit the demand for condensed and evaporated milk while coffee whiteners remains niche

The government is set to impact the category with new policies in the forecast period

Cream stands to benefit from retail and foodservice demand

CATEGORY DATA

Table 68 Sales of Other Dairy by Category: Volume 2018-2023

Table 69 Sales of Other Dairy by Category: Value 2018-2023

Table 70 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 71 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 72 Sales of Cream by Type: % Value 2018-2023

Table 73 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 74 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 75 Distribution of Other Dairy by Format: % Value 2018-2023

Table 76 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 77 □Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 78 □Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 79 □Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

PLANT-BASED DAIRY IN MALAYSIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

?Other? plant-based milk continues to gain on soy drinks in 2023

Imported brands compete through quality positioning, while the domestic player Fresh Farm strengthens its distribution reach

Rising costs hinder soy drinks players while the competition intensifies in ?other? plant-based milk

PROSPECTS AND OPPORTUNITIES

?Other? plant-based milk is expected to continue to gain ground on soy drinks over the forecast period

Farm Fresh aims to cross categories while leading players are set to expand their distribution

Strong investments are required if plant-based cheese or yoghurt is to take off

CATEGORY DATA

Table 80 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 81 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 82 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 83 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 84 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 85 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 86 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

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