

## **Dairy Products and Alternatives in Latvia**

Market Direction | 2023-09-26 | 61 pages | Euromonitor

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### **Report description:**

A sharp rise in price inflation as a result of the pandemic and the war in Ukraine led to higher costs in energy, logistics, animal feed and key food ingredients in 2022, which translated into significant price increases for dairy and alternatives. After peaking in 2022, price increases are slowing in 2023; however, volume sales in the year are impacted by economic uncertainty in the country, which has lowered consumer confidence and purchasing power. Whilst products that are deemed to be essential...

Euromonitor International's Dairy Products and Alternatives in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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