

Dairy Products and Alternatives in Kazakhstan

Market Direction | 2023-09-27 | 61 pages | Euromonitor

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Report description:

Kazakhstan has strong trade links with Russia in particular and its war in Ukraine is negatively impacting the economy and leading to high inflation. While skyrocketing international oil and gas prices boosted the local economy, its usual outflow to the global market through Russia was disrupted and its energy sector had to look for other alternatives. As a result, the economy did not reap as much benefits as would be expected from rising oil and gas prices and inflation was significant. It has...

Euromonitor International's Dairy Products and Alternatives in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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2023 DEVELOPMENTS

Sales still negligible but growing

Dairy Products and Alternatives in Kazakhstan

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