

Dairy Products and Alternatives in Japan

Market Direction | 2023-09-25 | 78 pages | Euromonitor

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Report description:

Dairy products and alternatives is set to continue to grow in current value terms in Japan in 2023, largely driven by unit price increases, due to inflation and increases in production costs. Most of the categories within dairy products and alternatives, except for cheese, which heavily relies on imports, had not experienced high unit price increases until 2022, as there had been no supply chain issues for dairy products such as fresh milk and yoghurt, which are locally sourced. However, Japanes...

Euromonitor International's Dairy Products and Alternatives in Japan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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KEY DATA FINDINGS

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PROSPECTS AND OPPORTUNITIES

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