

Dairy Products and Alternatives in Hong Kong, China

Market Direction | 2023-09-25 | 73 pages | Euromonitor

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Report description:

Retail volume sales of dairy products and alternatives in Hong Kong showed a slight resurgence in 2022 as the pandemic subsided, and this is set to continue in 2023, benefiting from the restoration of local consumption and the return of tourists. Amongst these products, baby food is set to experience a particularly remarkable rebound in 2023, following substantial declines observed over a number of years. The return of mainland Chinese shoppers to Hong Kong after the pandemic has been playing a...

Euromonitor International's Dairy Products and Alternatives in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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